



***** TEAM IMPACT PHOTO/B-ROLL/INTERVIEW OPPORTUNITY *****
DATE @ TIME

Team IMPACT Helps Sign XX-Year-Old from Town, State
to COLLEGE NAME's Athletic Team Name

WHAT: **COLLEGE NAME AND SPORT** will sign **XX-year-old NAME** of Town, State as the newest member of its team during an inspirational **Team IMPACT Signing Day** celebration.

Team IMPACT is the only U.S. nonprofit that tackles the emotional trauma and social isolation experienced by children facing serious and chronic illnesses. Through Team IMPACT, children like NAME are drafted onto college athletic teams for a two-year therapeutic program that complements their medical treatments, allowing the children to develop relationships and skills that help them complete the full circle of healing.

SIGNING DAY MEDIA MOMENTS:

- NAME signing an official Letter of Intent
- Visuals of NAME and his/her 2021 SCHOOL/TEAM teammates **Day of week,**

WHEN: **Date**
Time

WHERE: **Virtual**

Zoom Link:

In-person

ADDRESS and specific location

SCHOOL NAME MEDIA CONTACT:

NAME – Title

Email address / phone number

Team IMPACT MARKETING CONTACT:

Katie DePaolo – Marketing Manager

kdepaolo@teamimpact.org / 484.544.9699

###

About Team IMPACT

Team IMPACT is the only U.S. nonprofit that tackles the emotional trauma and social isolation experienced by children facing serious and chronic illnesses by matching them with a college athletic team. Our two-year therapeutic program complements a child's medical treatments, allowing the child to develop relationships and skills that help them complete the full circle of healing. Through participation in Team IMPACT's clinically informed program, children experience a true sense of belonging, resulting in increased empowerment, normalization, health promotion, and resilience. Families feel connected and supported as their child achieves individualized goals, while experiencing the joy of team camaraderie and inclusion; and student-athletes gain perspective and inspiration, as well as lessons in adversity and resilience.

Founded in 2011, Team IMPACT has matched more than 2,200 children with 700+ colleges and universities in 49 states, impacting more than 60,000 student-athletes.

Team IMPACT has more than 1,200 teams across the country waiting to be matched with children, ages 5-16, who have been diagnosed with a life-threatening or chronic illness and who could benefit from becoming a member of the team. If you know a child who may be interested, please visit www.teamimpact.org for more information.